

# 33 YEARS EXCELLING IN BUSINESS EDUCATION

**Premier  
Digital Tech  
University™**

**HELP  
University**  
university of achievers  
DU028(W)

## LEADING IR4.0 THROUGH BUSINESS ANALYTICS

### WE ARE BIGGER, BETTER, BOLDER

- A RM25 million **Business Analytics and Technology Innovation Centre (BATIC)** for training in live stock-trading
- BATIC is Malaysia's largest finance lab in collaboration with **Bloomberg**, a global financial and technology company
- Collaboration with top venture and technology groups to develop the HELP Technology Hub.



### Analytics Initiatives and MDEC Recognition

- MDEC awarded a Certificate of Recognition to HELP University for its initiative in training the A\*Gen (the Analytics Generation)
- Analytics modules are embedded into programmes of the Faculty of Business, Economics and Accounting

### SCHOLARSHIPS AND CREDIT TRANSFER

- HELP is the only university in Malaysia recognised for final year credit transfer to Australia's top University of Queensland
- Every year, HELP students win scholarships (up to 100% to the University of Queensland)
- **Job offers from KPMG before graduation.** National CPA Australia-KPMG Student to Strategist Case Competition 2018 winners (from left): Terrell Thu, Jasmyrn Lee, Owen Puah. Offered jobs by KPMG Malaysia before they graduate.



**Creating the A\*Gen** *\*The Analytics Generation*

All HELP students are eligible for the free Certificate in Data and Business Analytics course

\*Closed on Christmas day

**EVERYDAY IS OPEN DAY IN DECEMBER\***  
@ HELP Subang 2 @ HELP Damansara Heights 10.00am - 5.00pm



**603- 2716 2000**



**www.help.edu.my**