HELP
University
university of achievers

ELM GRADUATE SCHOOL PROSPECTUS 2019

Content

HELP UNIVERSITY

Founded in 1986 to provide affordable quality educational opportunities in Malaysia and in the region, HELP University (HELP) has developed into the country's leading institution of higher learning with a strong reputation for quality and credibility recognised by national and international universities, research organisations, businesses, corporations and governments in the Asia Pacific, Europe and North America. In upholding rigorous standards and setting benchmarks in many areas for three decades, HELP achieved many successes, won plaudits and respectability, and has become a preferred partner in many crucial areas of academia, endeavour and enterprise.

HELP offers a wide and diverse range of programmes that includes business, law, management, economics, social sciences, IT, and the humanities at undergraduate and postgraduate levels. It is also assuming a leading role in research and development in certain disciplines and subject areas. The quality of education imparted by HELP ensures that its graduates are favoured by many discerning employers including national corporations and multi-nationals. HELP graduates also rapidly assume responsible positions and leadership roles in their career.

ELM GRADUATE SCHOOL

PREPARING INDUSTRY READY PROFESSIONALS,

RESEARCHERS AND LEADERS

The ELM Graduate School (ELMGS) boasts a strong and fine tradition of reliably delivering successful postgraduate education as well a continuing education and professional development. Its taught Master programmes offer students a wide range of specialised learning opportunities. It imparts business skills and to cultivate their entrepreneurial leadership potential for the highly globalised economy. Its research-based Master and doctoral programmes strives to prepare students for career in academic and industry within the business management disciplines: Business, Economics, Accounting and Finance, Operations, Human Resources and Organisational Behaviour, Sales and Marketing, Entrepreneurship, Strategy. ELMGS also offers professional development programmes on a wide arrays of entrepreneurship, leadership and management development areas.

- Nurtures competence and confidence in ambitious individuals to adapt to a rapidly changing and challenging business environment, effectively developing their careers across the different sectors and industries;
- Provides affordable, flexible quality graduate education, upholding HELP's mission to help people succeed in life and lead a life of significance through education;
- Has one of the largest (and growing) alumni of successful individuals in academia, business, government, and not for profit organizations;
- Has a diverse population from Malaysia and the more than 20 other countries who study with us part time and full time across a wide range of quality taught specialist master, MBA and research based programmes such as MPhil, DBA and PhD;
- Enables students to develop personal, consultancy and research competences to undertake rigorous research at an advanced level that contributes to theory and practice in business and management;
- Is centrally located at Damansara Heights between Kuala Lumpur and Petaling Jaya, in a select neighbourhood providing a convenient, conducive venue for postgraduate studies.

Master of Business Administration (MBA)

KPT/JPS (R/345/7/0599) (A5957) 05/20
Accredited by the Chartered Management Institute, UK (CMI)

The HELP MBA offers a career-transforming, life-changing learning experience for learners. It seeks to develop analytics savvy new generation of managers and leaders with the skills to respond to the rapid, often unpredictable business environment through its rigorous curriculum. Students can expect to be anchored in the fundamentals of general management including the latest trends, theories and best practices in business from accounting to data analytics to strategy; taught by faculty members who are experienced in these disciplines in a diverse learning environment.

The HELP MBA is accredited by Chartered Management Institute, UK (CMI) which provides graduates with a second professional qualification, CMI Level 7 Qualification in Strategic Management and Leadership through the HELP MBA journey. Having an industry-recognised CMI professional qualification helps HELP MBA learners to think strategically and globally, use data analytics to solve business problems, to lead ethically, and to work innovatively and effectively.

HELP students hail from more than 80 countries in the world. Join our flexible, professionally accredited learning programmes now and be part of a vibrant, diverse student body.

Course Structure

Duration : 1 ½ years
Assessment mode : Open-book Exam (20%) + Assignment I (30%) + Assignment II (50%), with such variation as and when approved by the Academic Board
Course Requirement : 12 subjects to be completed on a modular basis
Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
ACC512 Accounting for Managerial Decisions	MGT503 Business Ethics
ECO501 Business Economics	MGT508 Operations Management and Analytics
MHRD510 Global Human Resource Management	MKT501 Marketing Management
FIN501 Corporate Finance	MGT510 Strategic Management (Project Paper)
Electives currently offered	
Management Electives	**Finance and Banking Electives**
MGT513 Supply Chain Management	FIN502 Investment Analysis
MGT505 International Business	FIN504 International Financial Management
MGT506 Leadership and Organisational Effectiveness	
MGT507 Management of Organisational Change	
MER501 Entrepreneurship	

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Master of Business Administration (Online)

KPT/JPS (N-DL/340/7/0653) (MQA/PA8009) 04/21

The HELP MBA Online programme is offered by ELMGS in response to the demand for more flexible study options for professional and career advancement. The MBA Online is delivered by an accomplished faculty and supported by experienced industry practitioners. Students can now access it whenever or wherever their schedule permits and still learn and share with participants from all over the world in an interactive and virtual environment.

The MBA Online's flexible, 12-module online structure makes it highly attractive and popular for busy working adults and large cohorts of students from across the world. Students can choose to pay-as-they learn by enrolling in multiple modules at a time, or pay the full cost of the programme, whichever that is easier and more convenient for them.

The HELP MBA (Online) is accredited by Chartered Management Institute, UK (CMI) which provides graduates with a second professional qualification, CMI Level 7 Qualification in Strategic Management and Leadership through the HELP MBA journey. Having an industry-recognised CMI professional qualification helps HELP MBA learners to think strategically and globally, use data analytics to solve business problems, to lead ethically, and to work innovatively and effectively.

Course Structure

Duration : 1 to 3 years

Assessment mode : Online Discussion (10%) + Open-book Exam (20%) + Assignment I (30%) + Assignment II (40%), with such variation as and when approved by the Academic Board

Course Requirement : 12 subjects to be completed on a modular basis

Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

Core subjects	
ACC512 Accounting for Managerial Decision-Making	MGT508 Operations Management
ECO501 Business Economics	MGT500 Project Paper (Capstone)
MHRD510 Global Human Resource Management	MCR501 Business and Management Research
MKT501 Marketing Management	(Compulsory Non-graded Module)
Electives currently offered	
MGT503 Business Ethics (compulsory)	FIN501 Corporate Finance
MGT510 Strategic Management	MGT503 Digital Marketing
MGT505 International Business	MER501 Entrepreneurship
MGT506 Leadership and Organisational Effectiveness	
Other Electives – available when subject(s) offered	
MGT513 Supply Chain Management	MEM506 Business Analytics for Decision Making
MGT515 Enterprise Risk Management	MGT507 Management of Organisation Change

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Master of Accounting and Finance (MAF)
KPT/JPS (R2/344/7/0153) (A8814) 06/23

Professional accountants are increasingly being appointed to helm large corporations in a rapidly challenging and highly dynamic business environment in both the private and public sectors. With a clear mandate from government and industry regulators to enhance business performance, accountants have taken up key positions in the corporate world, expanding their expertise into other service industries such as in ICT, transportation and aviation and many other areas.

The HELP MAF aims to provide the theoretical framework and skills which accountants and financial managers need in order to cope with an increasingly complex and global accountancy environment. The programme provides an advanced study of accounting and financial management enabling accounting and finance graduates to extend their academic training to the frontiers of professional knowledge and also enabling professionally qualified accountants to take stock of, and enhance, what they have learnt in practice. Qualifying students with HELP MAF are acceptable for up to three (3) exemptions for the CPA Australia professional examinations; students are advised to confirm the status of this CPA exemption when they register for MAF and the CPA professional examination.

Course Structure

Duration : 1 ½ years
Assessment mode : Open-book Exam (20%) + Closed Book Exam (10%) + Assignment I (30%) + Assignment II (40%), with such variation as and when approved by the Academic Board
Course Requirement : 12 subjects to be completed on a modular basis
Course Admission Criteria : A Bachelor's degree in accounting/finance/related disciplines from a recognised university with a CGPA of 2.75, preferably with adequate industry experience; those with a CGPA of less than 2.75 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 5.5 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
ACC511 Corporate Governance and Accountability	FIN507 Applied Corporate Finance
ACC514 Financial Reporting and Disclosure	FIN502 Investment Analysis
ACC515 Current Issues in Financial Accounting	FIN510 Entrepreneurial Finance
ACC516 Reporting and Professional Practice	FIN504 International Financial Management
ECO520 Economics for Strategy	MAF510 Project Paper
CRM500 Case and Research Methodology	
Electives currently offered	
Management Elective	
ACC517 Applied Business Ethics	

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Master of Corporate Governance (MCG)

KPT/JPS (R/345/7/0641) (A10103) 05/20

The main objective of HELP MCG is to provide students with comprehensive knowledge of the theories, principles and practice of Corporate Governance. It focuses on ethical issues in the conduct and regulation of business. In addition, the structure of the programme enables students to enhance their risk management skills. The knowledge and expertise acquired from HELP MCG is crucial for students who participate in the dynamic management of both private and public organisations.

The recent financial crises that challenged many corporations and national economies underscore the importance of acquiring knowledge and expertise in developing a code of best practices in corporate governance and developing organisational policy and procedure. The crises not only raised questions on the conduct of the affected corporations but also impacted corporate and industry behaviour globally. Students with good knowledge of corporate governance would be able to develop a clear understanding of corporate structures, processes, policies, roles and responsibilities, crucial for the proper direction and control of businesses not only for their immediate but also greater stakeholders. Qualifying students with the MCG are acceptable for up to two (2) exemptions for the CPA Australia professional examinations; students are advised to confirm the status of this CPA exemption when they register for HELP MCG and the CPA professional examination.

Course Structure

Duration : 1 ½ years

Assessment mode : Open-book Exam (20%) + Assignment I (30%) + Assignment II [inclusive of presentation] (50%), with such variation as and when approved by the Academic Board

Course Requirement : 12 subjects to be completed on a modular basis

Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
ACC511 Corporate Governance and Accountability	CGV501 Risks Management
ACC525 Auditing and Control Systems	CGV502 Governance in International Business
CGV504 Corporate Finance and Analysis	CGV503 Environmental Governance
Electives currently offered	
ACC512 Accounting for Managerial Decisions	MGT505 International Business
CGV505 Applied Economics	MGT506 Leadership and Organisational Effectiveness
MHRD510 Global Human Resource Management	MGT510 Strategic Management
MGT501 Management Theory and Practice	MGT507 Management of Organisational Change
CGV506 Ethics and Governance	MGT508 Operations Management and Analytics

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Master of Entrepreneurship (MER)

KPT/JPS (R/345/7/0598) (A6246) 03/20

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Drawing on HELP's own start-up and successful emergence as both a business and social enterprise, and expressing its core value of sharing success, the HELP MER was initiated to support the growth of dynamic entrepreneurship and ignite the entrepreneurial spirit in individuals to actualise their aspirations.

The programme emphasises theoretical rigour to help students develop a conceptual awareness of the nature of enterprise. It facilitates the understanding of a wide range of managerial, marketing and financial skills within the entrepreneurial context using experiential and action learning. This pragmatic and holistic pedagogy supports the development of mind-set based competencies for entrepreneurial foresight and actions. The programme material is gleaned from lessons and cases of successful entrepreneurship and the experience of iconic entrepreneurs. It is also based on hard experience of HELP as an entrepreneurial institution in the field of education. Students will have the opportunities to interact with SMEs to understand real world challenges and exercise entrepreneurial skills acquired from the programme.

Course Structure

Duration	: 1 ½ years
Assessment mode	: Open-book Exam (20%) + Assignment I (30%) + Assignment II (50%), with such variation as and when approved by the Academic Board
Course Requirement	: 12 subjects to be completed on a modular basis
Course Admission Criteria	: A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
MER501 Entrepreneurship	MER506 New Venture Growth Management
MER503 New Venture Project Evaluation and Management	MEM507 Managing Innovation
MER504 Financial Planning for Entrepreneurs	MER509 Strategic Alliances
MER505 Entrepreneurial Marketing	MER511 Strategy Management for Entrepreneurs
ECO501 Business Economics	MER512 Business Plan for New Ventures (Project Paper)
Electives currently offered	
MER502 Psychology of Entrepreneurship	MER510 Global Ventures for Entrepreneurs

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Master of Project Management (MPM)

KPT/JPS (R/345/7/0523) (A10051) 11/19
Accredited by the Project Management Institute (PMI) Global Accreditation Center (GAC), USA

The first and only MPM from Southeast Asia awarded accreditation by the Project Management Institute (PMI) Global Accreditation Center (GAC) for Project Management Education Programmes. This programme aims to advance executives, engineers, and consultants with the knowledge and skills of project management principles and practice to enable them to undertake and deliver projects successfully.

Students will not only be required to learn from academicians and experienced practitioners to be proficient in specialist areas such as managing scope, time, costs and risks, resolving conflicts and examining supply and value chain but also be competent over a broad spectrum of general management disciplines that include leadership, strategy and ethics, and investigative case studies. Such proficiency will endow individuals with the strength and confidence to take on responsibility for increasingly significant projects and deliver the benefits successfully. The HELP MPM focuses on the delivery of results through the proper selection and execution of strategic objectives in all types of enterprise, including government and non-governmental organisations (NGO).

The competence to manage projects is increasingly in demand and essential in an economic and investment environment that challenges industry in both developing and developed nations. Success in project management career will provide opportunities for advancement to senior management positions as well as arm individuals for greater success in management consultancy or other rewarding entrepreneurial ventures.

Course Structure

Duration	: 1 ½ years
Assessment mode	: Open-book Exam (20%) + Assignment I (30%) + Assignment II (50%), with such variation as and when approved by the Academic Board
Course Requirement	: 12 subjects to be completed on a modular basis
Course Admission Criteria	: A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)

Core Subjects

MPM501 Project Management Principles and Practice	MGT513 Supply Chain Management
CGR501 Risk Management	MPM510 Project Management Case Study
MEM502 Negotiation and Conflict Resolution	MGT503 Business Ethics
MPM502 Project Evaluation and Management	MGT508 Operations Management and Analytics

Electives currently offered

ECO501 Business Economics	ACC512 Accounting for Managerial Decisions
MGT505 International Business	FIN501 Corporate Finance
MGT506 Leadership and Organisational Effectiveness	MGT507 Management of Organisational Change
MGT510 Strategic Management	MHRD510 Global Human Resource Management
MKT501 Marketing Management	

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Master of Executive Management (MEM)

KPT/JPS (R/345/7/0497) (A10034) 06/19

The HELP MEM, first offered in 2011, aspires to instil junior executives and middle managers with the knowledge, skills and behaviour for advancement to senior and higher management roles, especially in the arena of corporate and business strategy, innovation, leadership, and governance. These are among the very critical issues that today challenge ambitious and emerging, as well as endangered organizations in their bid for business success and corporate growth amidst ever-changing, ever-threatening and ever-opportunistic global developments.

With a specialist curriculum, the HELP MEM pioneers new learning courses such as Cultural Intelligence, Negotiation, Conflict Resolution, Statistics and Knowledge Management examining areas not specifically addressed in many traditional management programmes but also draws on the relevance of selected HELP MBA subjects to provide students with a comprehensive exposure to important disciplines in general management. The HELP MEM is supported with an academically and professionally qualified faculty familiar with corporate and industry thought and practice.

Course Structure

Duration : 1 ½ years
Assessment mode : Open-book Exam (20%) + Assignment I (30%) + Assignment II (50%),
with such variation as and when approved by the Academic Board
Course Requirement : 12 subjects to be completed on a modular basis
Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)	
Core Subjects	
ACC511 Corporate Governance and Accountability MEM501 Cultural Intelligence and Strategic Leadership Development MEM502 Negotiation and Conflict Resolution MEM503 Knowledge Management MEM504 Management Consultancy	MEM505 Global Business Strategies MEM506 Business Analytics for Decision Making MEM507 Managing Innovation MGT506 Leadership and Organisational Effectiveness
Electives currently offered	
ECO501 Business Economics MGT501 Management Theory and Practice MGT505 International Business MGT510 Strategic Management MKT501 Marketing Management ACC512 Accounting for Managerial Decisions	FIN501 Corporate Finance MHRD510 Global Human Resource Management MGT503 Business Ethics MGT507 Management of Organisational Change MGT508 Operations Management and Analytics

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Master of Human Resource Development (MHRD)
KPT/JPS (N/345/7/0824) (MQA/PA4273) 10/20

The HELP MHRD is designed to equip HR practitioners or those aspiring to assume senior HR roles with a strong interdisciplinary foundation and a set of leadership competencies to undertake multiple leadership roles and be visibly accountable for business results. Students would develop skills to explore cutting edge concepts, business insights, best practices and case studies related to areas such as HR Leadership and Influence, Integrated Talent Management, Employee Engagement, HR Transformation, HR Technology, Global HR Management, Strategic HR Planning as well as Organisational Change.

The HELP MHRD graduates would demonstrate the ability to apply strategic thinking and exhibit outstanding leadership skills in HR management, addressing and resolving complex organisational issues. The acquired strategic, functional and team development expertise besides personal leadership competencies ensure effective HR management and implementation of policies that are strategically aligned to organisational goals. A successful HR practitioner is one who not only leads the organisational HR functions but assumes an equally significant role of a strategic business partner to the organisation.

Course Structure

Duration	: 1 ½ years
Assessment mode	: Open-book Exam (20%) + Assignment I (30%) + Assignment II (50%), with such variation as and when approved by the Academic Board
Course Requirement	: 12 subjects to be completed on a modular basis
Course Admission Criteria	: A Bachelor's degree from a recognised university with a minimum CGPA of 2.50, preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)

Core Subjects

MHRD501 Organisational Communication	MHRD507 Negotiation and Conflict Resolution
MHRD502 Organisational Learning and Change	MHRD508 Organisational Consulting and Design
MHRD503 Human Resource and Technology	MHRD509 HR Transformation
MHRD504 Employee Engagement	MHRD510 Global Human Resource Management
MHRD505 Shared Values and Business Ethics	MHRD511 Strategic Human Resource Planning
MHRD506 Integrated Talent Management	MHRD512 HR Leadership and Influence

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Master of Managerial Psychology (MMP)

KPT/JPS (R/311/7/0043) (A6245) 10/19

The HELP MMP applies psychological principles to the practice and discipline of people management. It is designed specifically for leaders, general managers and human resource manager as well as trainers, consultants and corporate coaches.

The HELP MMP will develop leaders that are able to understand and inspire their teams. While the HELP MMP covers core areas such as organisational behaviour and human performance, it also deals with some of the greatest challenges in the workplace such as conflict, stress, change management, talent identification and talent management.

Course Structure

Duration	: Approximately 2 years
Assessment mode	: Open-book Exam (40 - 50%) + Assignment (50 - 60%) with such variation as and when approved by the Academic Board
Course Requirement	: 12 subjects to be completed on a modular basis
Course Admission Criteria	: A Bachelor's degree from a recognised university with a CGPA of 2.50; those with a CGPA of less than 2.50, those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible. Applicants are required to complete one pre-requisite subject during the course of the programme, if they do not have a prior degree in Psychology.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)

PSY101 General Psychology (pre-requisite subject)

Core Subjects

MGP601 Project Paper	MGP605 Psychology of Training and Development Management
MGP602 Selection Placement in Management Psychology	MGP606 Testing and Measurements in Managerial Psychology
MGP603 Principles of Organisational Psychology	MGP613 Psychology of Organisational Change and Development

Electives currently offered

MGP604 Consumer and Advertising Psychology	MGP611 Psychology of Leading, Coaching and Mentoring
MGP607 Ethics and Conflict Resolution	MGP612 Cross-Cultural Managerial Psychology
MGP608 Psychology of Peak Performance	MGP614 Entrepreneurship
MGP609 Psychology of Consulting and Practice	MGP615 Occupational Health and Human Factors Psychology

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Master of Applied Psychology in Coaching (MAPC)

KPT/JPS (R/311/7/0061) (A10693) 10/20

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The HELP MAPC incorporates a powerful blend of psychological principles and coaching skills to help develop coaches to understand people and help them reach their full potential. Graduates of this programme are eligible to register with the International Coaching Federation (ICF).

The HELP MAPC strives to develop world class coaches and help people attain a higher level of performance so that they can succeed in life.

Course Structure

Duration	: Approximately 2 years
Assessment mode	: Open-book Exam (40 - 50%) + Assignment (50 - 60%) with such variation as and when approved by the Academic Board
Course Requirement	: 12 subjects to be completed on a modular basis
Course Admission Criteria	: A Bachelor's degree from a recognised university with a CGPA of 2.50; those with a CGPA of less than 2.50 but with 5 years' relevant working experience are also admissible.

Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

MCR500 Introductory Case and Research Methodology (non-credit subject)

Core Subjects

MAC601 Psychology of Peak Performance	MAC607 Life & Executive Coaching
MAC602 The Psychology of Human Development	MAC608 Business & Organizational Coaching
MAC603 Organizational Psychology	MAC609 Ethics & Multiculturalism in Coaching
MAC604 The Psychology of Learning and Change	MAC610 Project Paper in Coaching
MAC605 Coaching Power Tools & Empowerment	MAC611 Psychology of Human Personality
MAC606 High Performance Coaching	MAC612 Practicum in Coaching

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Master of Philosophy (MPhil)
KPT/JPS (N/340/7/0365) (MQA/PA3769) 11/19

The HELP MPhil aims to deliver an interdisciplinary education in Business Administration and equip students to enter a career as a profession in their field or continue their studies to complete a PhD or a DBA.

The HELP MPhil is a supervised research and is assessed on the basis of one (1) Statistics for Research and two (2) methodological courses and a written dissertation. The three (3) courses are Statistics for Data Analysis, Qualitative Research and Quantitative Research methodological courses. The HELP MPhil involves the systematic acquisition and understanding of a substantial disciplinary field of area or area of professional practice in Business and Economics. Business includes but not limited to Accounting, Finance, Human Resources, Organisational Development/Organisation Behaviour, Sales, Marketing, Operations, Governance and Ethics, International Business, Entrepreneurship, Strategy.

During HELP MPhil programme progression, students will be provided with a one to one mode of supervision and are also expected to complement their learning by research seminars and specialised subjects in their area of research to expand their field knowledge and methodological skills-set further by participating in relevant courses offered by the ELMGS or attending appropriate courses or workshops offered in other universities.

General Information
Duration: 2 years

Course Structure
Students will attend three (3) mandatory courses within six (6) months upon admission to lay the foundation from which they will develop advanced research skills starting with a non-graded course in Statistics for Data Analysis and two (2) research methodology courses which will be assessed via both formative and summative assessment tasks.

Upon completion of the coursework, students will undertake a dissertation of approximately 40, 000 words, of which they will report on an independent, sustained and supervised research project investigating an approved specialised topic. The dissertation will be assessed via external examination of the research dissertation alone.

Course Admission Criteria
- A Bachelor's degree in business or related field with minimum CGPA of 2.75 or equivalent from HELP University or a recognised university; **or**
- A Bachelor's degree with CGPA of 2.50 and above but less than 2.75 or equivalent from HELP University or a recognised university are subject to approval by the Dean of the School in consultation with the Academic Programme Director;
- Other qualifications equivalent to a bachelor's degree with a minimum of 5 years working experience in relevant field that are subject to rigorous internal assessment acceptable by the Senate;
- Students are also expected to submit a preliminary research proposal as part of the application and undergo a personal interview with a faculty member. The preliminary research proposal should outline the rationale, objectives, issues, methodology and potential contribution and timeline to complete. It should be no less than 1, 000 words;
- International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

Students' application will be assessed to determine their eligibility, the area of research is within the School's area of research focus and suitable supervision and resources are available.

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Doctor of Business Administration (DBA)

KPT/JPS (R2/340/8/0379) (A8927) 06/23
Accredited by the Chartered Management Institute, UK (CMI)

The HELP DBA degree seeks to prepare discerning individuals who are committed to personal, professional and organizational growth. It is offered through a blend of taught subjects, workshops/seminars and supervised research. It is designed to make a contribution to the enhancement of trans-disciplinary professional practice in business management disciplines, in addition to a contribution to knowledge via the development and application of theoretical frameworks, methods, and techniques within the context of practice to address real-world business issues.

Students will not only be able to bring new and relevant scholarship to bear on new business and management issues, but they can also create, apply, integrate and present scholarly research to both academic and non-academic audiences and adopt innovative solutions to business problems and opportunities.

The HELP DBA is accredited by Chartered Management Institute, UK (CMI) which offers students a second professional qualification - Level 8 Qualification in Strategic Direction and Leadership after they complete the DBA.

A dual accredited DBA not only advances learners' professional career but also elevates their credential to pursue consulting opportunities and a career in academia. HELP DBA is the only DBA accredited with the highest level 8 CMI qualification in Asia. With the CMI accredited HELP DBA learners can fast track into their next stage to become Chartered Managers, (CMgr).

The HELP DBA is about personal growth and leadership transformation.

Course Structure

Duration	: Minimum 3 years to complete the 2 phases degree
Course Assessment mode	: Assignment I (40%) + Assignment II (60%), Individual and Group Presentation may form part of the assessment; with such variation as approved by the Academic Board
Course Requirement	: Phase I: The **10 taught subjects** are as below. Students complete each of the subject in a 6-week cycle, 8 core subjects that spans numerous business disciplines and 2 research methodology subjects**,** and Phase II: **Dissertation**, students are required to complete a supervised dissertation, defend their research proposal and sit for the final oral defence to graduate.
Course Admission Criteria	: A Master's degree in business or management or related or professional disciplines from a recognised university, preferably with adequate relevant experience in business and industry. International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

Phase I: Learning Courses (10 units)	Phase II
DBA8000A Case and Research Methodology A DBA8000B Case and Research Methodology B DBA8001 Emerging Issues in Organisational Behaviour and Human Resources Management DBA8002 Emerging Issues in Economics DBA8003 Issues in Optimising Operations Management DBA8004 Emerging Issues in Marketing Management and Research DBA8005 Managing Risks and Issues in International Environment DBA8006 Emerging Issues in Financial Decision Making DBA8007 Strategic Opportunities and Decision Making DBA8008 Emerging Issues in Corporate Governance and Accountability	DBA8010 Dissertation (Minimum word count of 40,000)

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Doctor of Philosophy (PhD)

KPT/JPS (N/340/8/0366) (MQA/PA3825) 11/19

We are all living in a complex, uncertain and unpredictable business world, the demand for exceptional researchers and educators who are curious, persistent and open has never been greater.

The HELP PhD programme provides students the opportunity to undertake professional management research and produce papers in one of 9 distinct field of study: Accounting and Finance, Governance and Ethics, Economics, Operations Management, International Business, Marketing, Human Resource Management and Organisational Development / Organisational Behaviour, Entrepreneurship, Sustainable Development as well as interdisciplinary research.

Course Structure

Duration	: 4 years
Course Requirement	: **Phase I – Coursework**: 3 taught subjects consisting of 1 Statistics for Data Analysis and 2 Research Methodology subjects. Depending on the students' research interest and prior training, students may be required to take additional subjects offered by the ELMGS. The 3 taught subjects will be assessed by written assignment, individual and group presentation;
	Phase II – Thesis: Students are required to produce a scholarly thesis which makes an original and substantive contribution to knowledge. Students will be assigned supervisor(s) to guide them in their thesis writing. As part the ongoing assessment, students prepare a formal research thesis proposal, which is presented at an open workshop or seminar and a final oral examination to defend their thesis.
Course Admission Criteria	: A Master's degree in business, management or related professional disciplines from a recognised university, preferably with adequate relevant experience in business and industry.
	International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

Admission is subject to approval of research proposal and appointment of supervisor to support the intended research area.

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INSTITUTE OF CRIME AND CRIMINOLOGY

Master of Science in Economic Crime Management
KPT/JPS (R2/345/7/0335) (A8877) 06/23

The ground-breaking Master of Science in Economic Crime Management is the first programme of its kind in Asia-Pacific. It is a professional programme that aims to equip members of private corporations, government and professional associations with competencies in managing corporate and advanced technological resources to combat economic crime.

The programme combines the areas of management, technology and analytical skills with a knowledge and understanding of economic crime from a global perspective. It focuses on fraud and risk management strategies, current economic crime challenges, and on applying innovative technological and analytical solutions. It has been designed to meet the growing security demands placed on experienced personnel in law enforcement, private corporations and government, including the security aspects vis-a-vis the threat of terrorism.

Course Structure

Duration : 1 year and 10 months
Assessment Mode : Time Constraint Test (30%) + Assignment I (30%) + Assignment II (40%)
Course Requirement : 12 courses (9 core + 3 electives) to be completed on a modular basis
Course Admission Criteria : A Bachelor's degree from a recognised university with a CGPA of 2.50; preferably with adequate industry experience; those with a CGPA of less than 2.50 but with 5 years' relevant working experience, are also admissible.

Non-degree holders (Malaysian) with at least a diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

Case and Research Methodology (Introductory - non-credit)	
Core Courses	**Electives – available when course(s) offered**
CRM501 Introduction to Economic Crime CRM502 Research and Analytical Methods CRM503 Fraud and Corruption Investigation CRM504 Psychology and Business Crime CRM507 Forensic Accounting CRM509 Corporate Criminal Liability and Evidential Issues CRM510 Ethics in Economic Crime Management CRM511 Applied Research Project CRM513 Contemporary Issues in Terrorism	CRM505 Economic Crime Management and Technology CRM506 Information, Networks and Internet Security CRM508 Advanced Fraud Analysis CRM512 Criminology CRM514 Introduction to Security Administration CRM515 Cyber Security CRM516 Anti-Money Laundering CRM517 Organized Crime

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DEPARTMENT OF PSYCHOLOGY

Master of Clinical Psychology (MCP)
KPT/JPS (R2/311/7/0019) (A8077) 09/22

Clinical Psychology is an applied field of psychology that specializes in the understanding, assessment, diagnosis and treatment of psychological dysfunctions. Central to the practice of clinical psychology is the use of psychological testing and psychotherapy. Clinical psychologists work together with other mental health professionals to promote psychological health, as well as prevent and relieve psychological problems.

The Master of Clinical Psychology program is a 66-credit hour professional course offered by HELP University through the Faculty of Behavioral Science.

Course Structure

Intake	: July and January
Duration	: Approximately 2 to 2 ½ years
Assessment mode	: Coursework, practical training, and research
Course Requirement	: 27 subjects [inclusive of coursework (assignments and exams), practical training, and research project] are to be completed on a modular basis + passing a series of Clinical Competency Evaluation tasks.
Course Admission Criteria	: A Bachelor Degree in Psychology with Second Class Honours (Upper Division) and/or at least a CGPA of 3.00 (on a 4.0 scale), or its equivalent (e.g. a Graduate Diploma in Psychology) AND

- A high standard of written and oral communication skills (in English)
- Ability and willingness to sustain high workloads
- Capacity to relate to a wide range of people from different age, gender, ethnic-racial, cultural, socioeconomic and vocational backgrounds
- Experience in clinically related fields is an advantage, but not mandatory

After reviewing each applicant's qualifications, applicants will be notified if they have been shortlisted for a personal and/or group interview with the Selection Committee. After the interview session(s), the Selection Committee will then render a final decision to the applicant's acceptance into the MCP program. Please note that the interview serves as the most important entry requirement in determining the **goodness-of-fit** between the applicants and this programme. Applicants with strong academic qualification may still be rejected if they fail the interview session.

International applicants and applicants whose undergraduate degree's medium of instruction was not in English are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

Core Subjects (27 units)		
MCL601 Clinical Interview and Basic Intervention Skills	MCL609 Psychopharmacology and Substance Abuse	MCL619 External Practicum I
MCL602 Child Development, Health and Dysfunctions	MCL610 Family Systems Theory and Therapy	MCL620 External Practicum II
MCL603 Clinical Neuropsychology	MCL611 Cognitive Behavioural Theory and Therapy	MCL621 External Practicum III
MCL604 Diagnostic Testing I	MCL612 Professional Issues: Ethics, Conduct and Law	MCL622 Clinical Research Project I
MCL605 Diagnostic Testing II	MCL613 Clinical Research and Evaluation Skills	MCL623 Clinical Research Project II
MCL606 Personality and Psychotherapy	MCL614 Internal Practicum I	MCL624 Clinical Research Project III
MCL607 Adult Development, Health and Dysfunctions	MCL615 Internal Practicum II	MCL625 Professionalisation Seminar I
MCL608 Social-Cultural Context of Psychology	MCL616-618 Group Process I, II and III	MCL626 Professionalisation Seminar II
		MCL627 Professionalisation Seminar III
		MCL628 Clinical Competency Evaluation (Diagnostic)
		MCL629 Clinical Competency Evaluation (Therapy)

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DEPARTMENT OF PSYCHOLOGY

Masters in Counselling (MC)
KPT/JPS (R/762/7/0018) (A6678) 01/21

The HELP MC programme covers all the main areas of study required of a professional counsellor. The curriculum is structured according to the requirements of the Standards and Requirements of Training for Counsellors 2003-2010 as set by the Malaysian Board of Counsellors.

The programme will develop professional counsellors capable of meeting the mental health needs of Malaysian society. The programme is designed to expose students to a holistic approach in the field of counselling. Students will find a balance between theory, research and practice.

Course Structure

Intake	: January (annually)
Duration	: Approximately 2 years (full-time) or 2 ½ years (part-time)
Assessment Mode	: Exam (40% - 60%) + Coursework (40% - 60%)
Course Requirement	: 15 core subjects to be completed on a modular basis
Course Admission Criteria	: A basic undergraduate degree in any discipline with a minimum CGPA of 2.50.

International applicants are required to fulfil a minimum score of 6.0 for International English Language Testing System (IELTS) or the equivalent.

Core Subjects (15 units)	
MC-501 Human Development Across the Lifespan	MC-609 Theory and Practice of Career Counselling
MC-502 Social Diversity and Culture	MC-610 Marital and Family Counselling
MC-503 Theories of Counselling and Psychotherapy	MC-611 Analysis of Individuals and Groups in Counselling
MC-504 Career Information and Career Development	MC-612 Issues and Ethics in the Helping Profession
MC-505 Techniques and the Process of Counselling	MC-613 Counselling Practicum
MC-506 Research Methods and Statistics	MC-714 Thesis Writing
MC-507 Group Process	MC-715 Counselling Internship
MC-608 Testing and Assessment	

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DEPARTMENT OF LANGUAGES

Master of Education in Teaching English as a Second Language
KPT/JPS (R/145/7/0037) (MQA/FA2999) 05/23

The Master of Education in TESL is designed to develop and enhance professional competence and knowledge in the teaching and acquisition of English as a second language. Candidates in the course are trained to critically and proactively appraise TESL theory, language policy, and major developments in current practice with the hands-on training and academic research experience provided.

MEd TESL programme aims to transform the thinking of English Language teachers regarding the principles, approaches, and methodology of more effective delivery in language classrooms in Malaysian schools as well as equip these teachers with skills to enable them to make learning of English efficacious and interesting. In order to attract not just local students but also those from ASEAN, Asia-Pacific region and beyond, the programme provides affordability and flexibility in terms of its modular structure to cater for busy adults engaged in work and personal commitments.

Course Structure

Duration : Approximately 2 years

Assessment Mode : There are two modes of assessment:
- Coursework (100%).
- Examination (40%) + Coursework (60%)

Course Requirement : 12 subjects (10 core + 2 electives) to be completed on a modular basis, 3 weekends per module

Course Admission Criteria : A Bachelor's degree of at least 3 years' study in any discipline from a recognised university with a minimum CGPA of 2.50 or equivalent; Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for course admission.

International applicants are required to fulfil a minimum score of 5.5 for International English Language Testing System (IELTS), MUET Band 4 or the equivalent.

Core Subjects (10 units)	
MED501 Second Language Learning: Theory, Acquisition and Development	MED506 Education Research Methods
MED502 TESL Methodology 1: Theory and Practice	MED507 Integrating Technology and Multimedia in TESL
MED503 Task-Based Language Teaching	MED515 TESL Methodology 2
MED504 Testing, Evaluation and Measurement in TESL	MED509 Linguistics and Language Teaching
MED505 Curriculum and Syllabus Design in TESL	MED510 Research – based Practicum (Project Paper)

Electives currently offered (Selection of 2)	
MED511 Language Planning, Policies and Implementation	MED514 English for Specific Purposes
MED512 Practical Strategies for Managing Large TESL Classes	MED508 Teacher Development in Language Education
MED513 Literature and Language Teaching	

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DEPARTMENT OF EDUCATION

Master of Education Teaching and Learning (MEDTL)
KPT/JPS (N/141/7/0069) (MQA/PA8168) 04/22

The HELP MEDTL first offered in 2017, is a fully taught modular programme which aspires to enhance professional competence, students' knowledge and their career prospect in the discipline, based on informed practices and broader views of education. The HELP MEDTL programme also aims to equip professionals with skills that make teaching and learning effective and interesting.

Course Structure

Duration	: Approximately 1 ½ years (full time) to 3 years (part time)
Assessment Mode	: There are two modes of assessment, Coursework and Final Examination
Course Requirement	: 10 subjects (7 core + 1 elective + 1 teaching subject + 1 capstone Research project and teaching Practicum) to be completed on a modular basis
Course Admission Criteria	: A Bachelor's degree of at least 3 years' study in any discipline from a recognised university with a minimum CGPA of 2.50 or equivalent; For non-education graduates, a minimum of 1 year's teaching experience is required – those with less than 1 year's teaching experience are required to attend a bridging programme to prepare them for this programme; Non-degree holders (Malaysian) with at least a Diploma or STPM may obtain MQA Accreditation of Prior Experiential Learning (APEL) approval for programme admission.

International applicants are required to fulfil a minimum score of 5.5 for International English Language Testing System (IELTS) or the equivalent.

Core Subjects (7 units)	
MED6014 Teacher Education and Contemporary Society	MED6054 People Skills, Group Dynamics and Therapies
MED6024 Curriculum Challenges and Changes	MED6084 Research Approaches and Methods
MED6034 Instructional Media and Programmes	MED6134 The Project-based Learning Methodology
MED6044 Assessment (Subject) and Evaluation (Programme)	

Electives currently offered (Selection of 1)	
MED6063 Innovation & Technology	MED6073 Theatre Arts and Creativity

Teaching subjects (Selection of 1)	
MED6093 Language and Literature Studies	MED6113 Social Studies and Environment
MED6103 Social Studies and Environment	MED6123 Physical and Health Education, and Sports

Practicum (Compulsory – Select 1 Education Setting)
MED6146 Practicum and Research Inquiry in Education Setting

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SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY

Postgraduate Certificate in Software Engineering (PGCSE)

KPT/JPS (N/481/7/0002) (MQA/PA8807) 08/22

The HELP PGCSE offers a comprehensive and professionally-oriented software engineering education that combines advanced software engineering concepts and methods with the applied and in-demand skills necessary for today's careers in technology. This programme will prepare students for a rewarding career in the software industry, e.g. positions in software houses, consultancies and with major software users, such as the financial sector, where there is a significant demand for professionals with a deep knowledge of advanced software development and a rigorous software engineering practice. After the completion of the programme, candidates may also consider a Master's degree or a research career. Furthermore, credits earned in the HELP PGCSE will be accepted in the MSc Software Engineering programme offered by the International Technology University (ITU), California, US.

Course Structure

Intakes : January, July, October
Duration : ½ year
Assessment mode : Examination (50%) + Coursework (50%)
Course Requirement : 5 subjects
Admission Criteria : A Bachelor's degree or its equivalent, with a minimum CGPA of 2.75;
OR
A Bachelor's degree or its equivalent, with a minimum CGPA of 2.50 and not meeting CGPA of 2.75, can be accepted subject to a rigorous internal assessment process;
OR
A Bachelor's degree or its equivalent, with CGPA less than 2.50, with a minimum of 5 years' working experience in a relevant field may be accepted.

For candidates without a Computing Degree, prerequisite modules in computing must be taken to adequately prepare them for their advanced study.

International applicants will also be required to fulfil one of the following English language competencies: IELTS 5.0; or TOEFL 35 (internet based); or TOEFL 500 (paper based); or equivalent.

Semester 1 (9 weeks)		
No	**Subject Code and Name**	**Credit Hours**
1	PSE511 Python Programming	4
2	PSE512 Professional Practice In Software Engineering	4
3	PSE513 Software Engineering	4

Semester 2 (9 weeks)		
No	**Subject Code and Name**	**Credit Hours**
1	PSE514 Software Design and Requirements Engineering	4
2	PSE515 Software Project Management	4
	TOTAL CREDIT HOURS	**20**

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